

## The Martial Art of Sales

One of our current projects is the translation of Sun Tzu's Art of War into a text as it would apply to the modern day market place.

Ocean Resources has applied its wealth of market place experience in this translation. A new text has been written that puts Sun Tzu strategising how he would win any competitive market place engagement and ultimately win the war for market share growth.

**BUT WHAT MAKES THIS TRANSLATION DIFFERENT  
IS THAT WE HAVE DEVELOPED OVER 100 WORKING  
TEMPLATES THAT TURN THOUGHT INTO ACTION!**

Each translated line of text contains a wealth of information so valuable that you would need to follow the entire text of what Sun Tzu says through to the last chapter - The Use of Spies; or the Ocean Resources marketplace interpretation 'Using Intelligence Providers'.

Ocean Resources goes further than any other translation available on the planet today! Ocean Resources provides a comprehensive set of tools that you can use to apply Sun Tzu's masterful competitive thinking. Following these Step by Step templates will drive your Sales Team's thinking and efforts in pursuit of gaining a strong competitive position in the market.

The original Sun Tzu text will also be available.

The release of these important works is scheduled for Septmeber 2010. Keep a close eye on the Ocean Resources website so that you can be one of the very first to put into practice what Sun Tzu would have done if he were alive today. Your Sales Team, your Marketing Team, and your whole market driven organisation will become energised beyond what you thought was possible. Their motivation will be unstoppable because you provided the keys to Sun Tzu's brilliant strategic and competitive mind.

Hold on to your hats.... SEPTEMBER 2010 is just around the corner.

To pre-register your interest please send an email with &ldquo;TEMPLATES&rdquo; IN THE TITLE to [explore@oceanresources.com.au](mailto:explore@oceanresources.com.au) as soon as you can. The first fifty to access the Competitive Marketplace Templates will receive a special bonus exclusive to those first fifty.

Be quick to register your interest at [explore@oceanresources.com.au](http://oceanresources.com.au) because there's only 3 MONTHS BEFORE release.